

The Mustache Monitor



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Dude, Where's My Uber?

by G. F. Yousef

Uber hopes to arrive to future checkpoints, just in time



Upon hearing this could be a competition, new grower Nick Phillips spent all spring trying to lower his ratings.

NEW YORK, NY – Just down the block from a bar where dozens of bros in fleece vests and gingham shirts once dominated the mustache scene in the US, another organization is trying to capitalize on the decade-long success of M4K Omaha.

After years of watching revenue spike, Uber has decided to launch their long awaited IPO to coincide with the peak of M4K's Checkpoint schedule. While not asked for comment, Uber CEO Dara Khrosrowshahi probably said something like, "I'll just trim this beard down to a much better looking stache and watch all that fat Omaha cash roll in while people snap up shares."

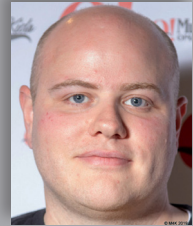
A sound financial plan for sure, but not without risks. The biggest risk comes in form of an inverse correlation between rider usage and rating.

Drivers have dinged riders for getting sick in the back of cars, getting out of the car at the Taco Bell drive-thrus, and several riders waiting about how this was their year to win the Magnum only to have ripped from them by someone with a gimmick or who didn't even talk for the whole 10 minutes allotted.

A request filed under the Freedom of Non-information Act also revealed the shocking stat that Omaha is home to the only negative-star rating on its network.

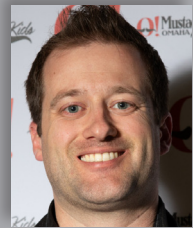
When reached for comment about her 1.6 Star rating, Board Member Val Pope replied, "Maybe if you idiots would stop ruining every f*#king car I order for you, I could get my own the other 11 months out of the year!" Despite all of this, Uber plans to move forward in what analysts still figure to be the second biggest windfall of money in May.

Knowin' Who's Growin'



Justin Cadwell

Years growing = 1
Actual fact = His wife delivered twin girls this week.
Fun fact = They've already spoke their first word: **bacon.**



Ben Kratz

Years growing = 3
Fun fact = For the last 5 years, he's worked for Dutch Boy naming paint colors. Tropical Siesta is his current favorite.



Andrew Flater

Years growing = 4
Fun fact = Sold his soul to the devil for a 6-pack of PBR tall boys and a mint condition \$2 bill.

WHAT SHAVES MY 'STACHE

BY GUS FITSWELL

It's a strange time to be alive. We've got men with ladies hairdos, cat cafes, and fruit-flavored vapor pens.

You know what really shaves my stache, though? Celebrities with tattoos all over their face. You look like you were the first one to pass out at frat party. Grow up and grow a mustache. That's the only facial accessory any man needs and any woman wants.

Here's another thing that's really shaves my stache. Dudes that signed up to grow a mustache but then skipped Clean Shave and NEVER SENT IN THEIR PICTURES. I mean, I get it, you're all jacked up, going to change the world with you glorious lip luggage. Going to make Selleck and marry a super model. Now these are all great and whatnot but none of it means jack squat if you didn't send in your picture.

What shaves your 'stache?
Send your ramblings to
monitor@m4komaha.com.

Proper Mustache Maintenance

by The Macallan



New Growers! Pay attention. Growing a mustache is easy, proper care of the mustache, not for the amateur. I am not talking about mustache wax, you won't grow whiskers long enough during May to worry about that unless you splice some of Ryan Herrick's DNA into your own at Clean Shave Night.

Anyway, the cartel that controls mustache wax in this country, a.k.a. Big Wax, uses beeswax from foreign, non-union bees (BUILD THAT HIVE! BUILD THAT HIVE!). We can't support that. If you're thinking of using your hipster-cold-pressed-hand-curated-hempseed-beard-oil on your mustache, STOP IT. Movember is in the winter. This is the Main Event.

Here are a few ways to keep your mustache in tip-top shape without going out of your way.

Fancy Italian restaurants, like the kind that give you unlimited soup, salad and breadsticks for \$6.99, will have olive oil on the table for dipping your bread into. Dip your bread in the oil. Use the breadstick like Van Gogh used a paintbrush and swipe some on your stache before eating. I said Van Gogh - not Jackson Pollack.

Imagine option 2: You are at Denny's at 3 a.m. after Clean Shave Night has been broken up by police and the waitress brings your omelet (made with 2 eggs and 7 slices of bacon) with a side of bacon. After thanking the Good Lord for not being arrested with Rob Steele and Benny the King, you forego wiping your fingers on the napkin after eating your side of bacon. Rub the grease straight into your whiskers. Added bonus: smelling bacon all day.

Final example: At the meat counter of your favorite grocery store, size up a New York strip that has a generous belt of fat on one side. Ask the butcher if you can inspect the steak up close. Look the steak over, test the texture and bring it up near your nose as you pretend to sniff the freshness. When it is right under your nose, rub the fat strip on your mustache for some grass-fed conditioner. Not everyone can pull off this bold move. Jabronev once walked up to the counter at Hy-Vee and asked "Can I smell your meat?" He's only allowed at Baker's now.



CHECKPOINT #1 RECAP

Another Trivia Night is in the books. Most of the answers were wrong, all of the decisions were wrong, but the grand total raised thus far of \$165K was oh so right.

Video evidence has been archived within 30+ dudes' FB Live streams.

The following growers correctly hit a unique Selleck Milestone this week:

1st year: Bruce Anderson, Wade Behlen, Bryan Bush, Jacob Carlson, Kevin Fustos, Ayoub Hadi, Monte Holl, Paul Jacobsen

5th year: Mike Carlin, Andrew Galvin

10th year: John Bowen, Tom Brantley, Tom Rosencrans, Rob Seward