



Mustaches for Kids Omaha

2019 Charity Partner Application

Instructions:

- ~ Fill out this form.
- ~ Submit it electronically (preferred) to stache@m4komaha.com or deliver to 6526 S. 172 Ave, Omaha NE 68135 **NO LATER** than March 15th, 2019. On March 15th you may drop it off from 6-8 pm.
- ~ Include a copy of your 501(c)(3) status letter.

ORGANIZATION NAME: _____

CONTACT PERSON: _____ PHONE: _____ E-MAIL: _____

1. **Tell Us About You.** Please provide a narrative describing your organization, its structure, a list of your board members, your vision and mission, and how you are helping children in Omaha.

2. **Get Artistic.** Draw a picture of something you think we would like. Points deducted if it involves your mission.

3. **Tell Us About Your Funding.** Please provide a brief description of your annual budget, your major funding sources, any major fundraising events in May or June, and what you would do with all these mustache dollars.

4. **Lei or Nay.** What do you think about the new Magnum P.I. series on CBS?

6. **Is there a catch?** Are you interested in hearing how a reverse mortgage can help you update your home, pay off bills, or spend more time with the grandkids?

7. **Sandwiches and such.** If your organization were a sandwich, what would you call it and what would be on it?

Please direct any questions about this application to stache@m4komaha.com. The M4K Omaha Board may request additional information and will select our 2019 Charity Partner by April-ish.

Timeline of Events

- March 15th** Application Deadline
- April-ish** 2019 Charity Partner is notified.
- April 28th** Selleck Sunday
- May 2nd** Clean Shave “Cinco de Mustache”. This official kickoff party starts the sexiest 30 days of the year.
- May 9th** Checkpoint 1 - Trivia Night
- May 16th** Checkpoint 2 - Magnum P.I. & picture night. This checkpoint has been known to have an impromptu shortest shorts contest and enchilada auction. Who knows what will happen this year.
- May 23rd** Checkpoint 3 - Family Night
- June 1st** STACHE BASH. You just have to be there.

Miscellany

MARKETING FEE: We put in a fancy new website with a donor platform and our increase in growth has led to a commensurate increase in expenses (apparently beautiful ain't free). We request our Charity Partner pay a marketing fee to M4K Omaha equal to 3% of the collected donations after the campaign has concluded.

All applications are kept confidential by the M4K Board.

A representative from the Charity will be expected to attend all checkpoints so any cash/check donations turned in by Growers can be immediately handed over to the charity.

