

# The Mustache Monitor

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## M4K America Operating In The Red

by Bymore Stonks



The downtime of 2020 allowed M4K America to focus on growth, and in some major metro areas. Gone are the days of M4K Podunk, IA or M4K Some crappy Canadian village competing for second place. Chapters have popped up back in New York(Long Island); along with Twin Cities, MN and Nashville, TN to name a few.

Instrumental in this growth has been Omaha grower, Costumer Extraordinaire, and former Myspace profile consultant Ron Bosworth. Websites and backend(lol) support have been prepackaged for new chapters and those chapters are hitting the ground running.

Twin Cities put up an impressive \$30,000 in Week 1 of Year 1. Under the avalanche of stache cash going to our charities an alarming situation has been developing. The overall balance sheet of M4K America is stained a deep dark red.

"It's like we're bleeding money somewhere. I haven't gotten to the bottom of it yet, but I promise I will," said Bosworth when we caught him in the parking lot of M4KHQ. The Monitor will continue to investigate throughout May.

New growers and old! We want to help you be the most fundraisingist you can be. So, we've added a new section of helpful "How To" articles you can use to get that cheddar rollin' in faster.

Our first submission comes to us from Mr. B. Ryan More.

"How To Make A Meme"

Step one: Cut a hole in the box. Step two.... oh wait. Hold up. Wrong notes.

Okay, first things first. You need a social media account. It is the 21st century and goofy photos with funny sayings have no place in print media. #lame

Next, go mining for ridiculous photos of your friends, family, and yourself. That way, you are ready for a timely meme when they make their donation to your mouth mane.

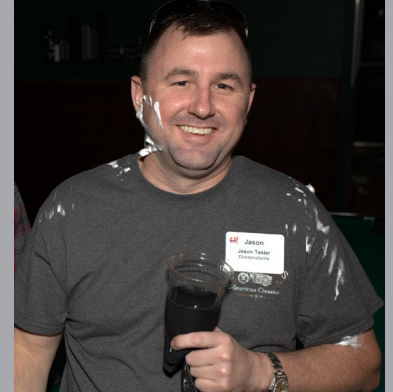
Last, download one of literally hundreds of free photoshop-esque apps to add silly \$h!t to the photo of your donor, tag them, and post for all your mustache brothers to see your Picasso on the interwebs. And that's it! Happy memeing!



Submit a helpful guide for future issues to [monitor@m4komaha.org](mailto:monitor@m4komaha.org)



Thursday! Thursday! Thursday!  
 Clean Shave at the Two Fine Irishman.  
 Dust off your razors. Fry up some pork belly.  
 Clear the Friday schedule.  
 Bring cash for Uber.  
 You know the drill. See you soon, boys.



# New Logos Lead to New Headaches

by Bea Dazzlemiser



New branding rolled out over the winter for M4K Omaha, other cities' chapters, and the National Board of M4K America.

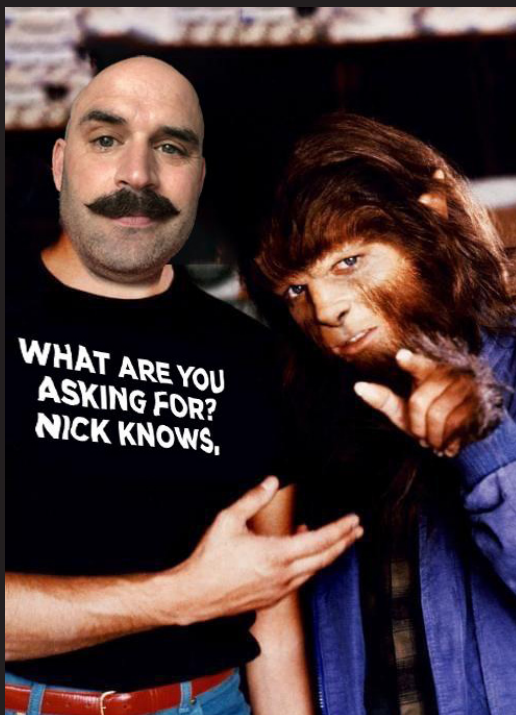
Most have been well received, especially with the new chapters. However, here in Omaha, reviews have been mixed.

Jamey Holiday loves the new logos. "I think they'll look great on my tube top at Stache Bash." Benny the King was not as happy. "It's kind of cool. It makes my tattoo seem kind of outdated though."

Michael Briske was slightly more agitated with the new logo. "Oh, Benny thinks his tattoo is outdated now? Cry me a fuc..."

See RIVER on page 34

## NICK KNOWS



This year, we welcome a brand new advice columnist to the Monitor. Sure, George had a wealth of knowledge about nearly every subject, but he's getting a little long in the tooth and frankly starting to ramble a bit.

We know your time is important, whether reading or looking for advice yourself, so we've brought in Nick Phillips to answer all your burning questions. Except that one. Seriously, Tom Ziegler, go see a doctor.

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*On a blind date, should I warn her about my stache or just sweep her off her feet by surprise?*

Blind people are very perceptive so she'll likely sense the Stache immediately. Even if you don't kiss her right away.

*I'm 32 and can't drive a stick. Should I try to learn, or take my secret to the grave?*

Yes, and yes. Find a stick shift parked on an incline close to a boat ramp. You'll either learn real quick or you'll take your secret to a watery grave. Two birds with one stone.

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*Is it really that bad to go over 50 miles on a donut?*

Shit, I once drove from Ohio to Nashville just to buy a cowboy hat. But if you're driving 50 miles, you better get a dozen. Especially if they're Hertz - those suckers are delish.